

Categories and Criteria		LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
Communication	Expresses and organizes ideas in opinion form (e.g., logical organization) Communicates for audience (classmates) and purpose (to persuade class to select trip) (e.g., style, voice, tone) Uses conventions (e.g., grammar, spelling, punctuation) and appropriate vocabulary (e.g., persuasive language, descriptive words, action verbs)	<ul style="list-style-type: none"> Expresses and organizes ideas in opinion form with limited effectiveness Communicates for audience and purpose with limited effectiveness Uses conventions and vocabulary with limited effectiveness 	<ul style="list-style-type: none"> Expresses and organizes ideas in opinion form with some effectiveness Communicates for audience and purpose with some effectiveness Uses conventions and vocabulary with some effectiveness 	<ul style="list-style-type: none"> Expresses and organizes ideas in opinion form with considerable effectiveness Communicates for audience and purpose with considerable effectiveness Uses conventions and vocabulary with considerable effectiveness 	<ul style="list-style-type: none"> Expresses and organizes ideas in opinion form with a high degree of effectiveness Communicates for audience and purpose with a high degree of effectiveness Uses conventions and vocabulary with a high degree of effectiveness
Application	Transfers knowledge and skills (e.g., concept of trip's benefits for classmates) to the writing task Demonstrates an ability to make connections among topic (the class's upcoming trip), personal experiences, and life situations to enhance writing	<ul style="list-style-type: none"> Transfers knowledge and skills to the writing task with limited effectiveness Makes connections among topic, personal experiences, and life situations with limited effectiveness 	<ul style="list-style-type: none"> Transfers knowledge and skills to the writing task with some effectiveness Makes connections among topic, personal experiences, and life situations with some effectiveness 	<ul style="list-style-type: none"> Transfers knowledge and skills to the writing task with considerable effectiveness Makes connections among topic, personal experiences, and life situations with considerable effectiveness 	<ul style="list-style-type: none"> Transfers knowledge and skills to the writing task with a high degree of effectiveness Makes connections among topic, personal experiences, and life situations with a high degree of effectiveness